

FOR IMMEDIATE RELEASE

**PRESS RELEASE**

**“Leading Towards Carbon Neutrality”**  
**Celebration of the 10th Anniversary of CIC-Zero Carbon Park**

**Hong Kong • 14 May 2022** - 2022 marks the 10th anniversary of the establishment of the CIC-Zero Carbon Park (CIC-ZCP). To celebrate this key milestone, CIC-ZCP organises a series of celebration events including a photo competition and a Minecraft Competition, leading the construction industry and members of the public towards the goal of “carbon neutrality”.

**Exploring the Beauty of CIC-ZCP Photo Competition**

To increase the public awareness on sustainable development and low carbon living, CIC-ZCP organises the “Exploring the beauty of CIC-ZCP” Photo Competition. The competition welcomes construction industry practitioners, school students and members of the public to show different aspects of the CIC-ZCP in the sustainable journey through the camera lens. Let’s share and recall the precious moments at the CIC-ZCP over the years!

**Collaborated with Microsoft to launch CIC-ZCP Minecraft Competition**

CIC-ZCP aims to serve as an exhibition, education and information centre in order to raise awareness on the importance of low-carbon living, beyond the industry, and into the community. In collaboration with Microsoft for the first time, CIC-ZCP organises the Minecraft Competition with the theme of “Construct Your Sustainable City”, aspiring to encourage students to join hands and unleash their creativity by applying the concept of innovative construction technologies as well as environmental sustainability, so as to construct our ideal, sustainable city together.

“Construct Your Sustainable City - Sustainable Development for the Northern Metropolis” is the theme of the Minecraft competition. With the vision of achieving carbon neutrality in 2030, participants are requested to develop the Northern Economic Belt into a holistic metropolis where is good for people to live in, work and travel. The objectives of the Minecraft Competition is to allow students to explore innovative construction technologies, to enhance STEM application skills, as well as to strengthen team collaboration and communication skills.

**Live a Low-carbon Lifestyle**

As a landmark of zero carbon in Hong Kong, CIC-ZCP serves as an exhibition centre for advanced construction technologies and low-carbon living over the past 10 years, showcasing the infinite possibilities of sustainable construction technologies to the public and construction industry. This year, CIC-ZCP introduces the “ZCP Green Heroes” Award Badges Program, to encourage students to participate in various carbon reduction activities understanding the importance of sustainable development

as well as carbon neutrality. Construction Low-carbon Workshops such as Renewable Energy Guided Tour, Low-carbon Living Workshop, Low-carbon STEM Laboratory are featured every Wednesday and Saturday, inviting students and members of the public to experience the integration of construction art and low-carbon living.

### **Innovative Low Carbon Activities**

Sustainable development is not confined to innovative technologies and low-carbon living. CIC-ZCP will roll-out various stunning events, including the first-ever outdoor local Electrical Vehicle Exhibition, annual construction industry signature event of “Construction Month 2022”, Green Market, Low Carbon Music and Movie Night, Sustainable Construction Playground and more! In addition to celebrating the 10th Anniversary, CIC-ZCP will lead the construction industry and members of the public towards the “Carbon Neutral” journey!

For more information about the 10th anniversary celebration events, please visit <https://zcp.cic.hk/eng/home>

~End~

### **Media Contact:**

Corporate Communications

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Email: [corpcomm@cic.hk](mailto:corpcomm@cic.hk)

### **About Construction Industry Council**

The Construction Industry Council (CIC) was formed on 1 February 2007. CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials. The main functions of CIC are to forge consensus on long-term strategic issues, convey the industry’s needs and aspirations to Government, as well as provide a communication channel for Government to solicit advice on all construction- related matters.

To learn more about the CIC, please visit website [www.cic.hk](http://www.cic.hk) for further details.

### **About Construction Industry Council Zero Carbon Park (CIC-ZCP)**

Established in June 2012, the Construction Industry Council Zero Carbon Park (CIC-ZCP) located in 8 Sheung Yuet Road, Kowloon Bay, is home to first zero carbon building in Hong Kong. Developed by the CIC in collaboration with the Hong Kong Government, CIC-ZCP is to serve as an exhibition centre, an education centre and an information centre for zero/low carbon building design and technologies, as well as promoting low carbon living in Hong Kong.

## “Leading Towards Carbon Neutrality” Overview of th 10<sup>th</sup> Anniversary Celebration Events

### 1. Exploring the Beauty of CIC-ZCP Photo Competition

#### **Theme:**

"10th Anniversary - Exploring the beauty of CIC-ZCP"

Participants may select one of the following photo themes:

- ◆ People and Nature - Recreation, adventure, people enjoying the outdoors of the CIC-ZCP; or
- ◆ Landscape - A sense of place, with or without people of the CIC-ZCP; or
- ◆ Architecture and Construction - The buildings at the CIC-ZCP

#### **Submission Category:**

The competition is divided into 4 groups.

- ◆ Open Group - participants must be aged 18 or above and hold a valid Hong Kong Identity Card
- ◆ Secondary Student Group - participants must be full-time secondary school students of Hong Kong
- ◆ Primary Student Group - participants must be full-time primary school students of Hong Kong
- ◆ Construction Industry Group - participants must be construction industry practitioners (including but not limited to construction industry workers, safety officers, students of Hong Kong Institute of Construction, architects, surveyors, engineers etc.)

Participants can only participate in one group, submitting a maximum of one entry for each photo theme (i.e. People and Nature, Landscape and Architecture and Construction). Prizes and certificate will be awarded to all winners.

**Submission Deadline:** 16 May 2022

**Details:** <https://bit.ly/3JLnouR>



The poster features a vibrant background with teal and orange geometric shapes. At the top left, there are logos for CIC-ZCP and the 10th Anniversary. The main title is in large red Chinese characters. Below it, the English title is in red. A red box highlights the application deadline. A paragraph of Chinese text explains the competition's purpose. Below that, an English paragraph provides more details. The theme is listed in Chinese and English. A QR code is in the bottom left, and social media handles are in the bottom right. A large white character '碳' is prominently displayed in the lower right.

探索零碳之美@  
建造業零碳天地  
攝影比賽

Exploring the Beauty of  
CIC-ZCP  
Photo Competition

截止報名 Application deadline  
**16.05.2022**

隨著建造業零碳天地踏入十周年，讓我們一同好好回味這裡的美好時光，並深思低碳生活的意義。是次攝影比賽以「探索零碳之美」為主題，鼓勵大家透過鏡頭以不同角度展現零碳天地，以影像訴說故事，提升公眾對城市可持續發展的認識。

To celebrate the 10th Anniversary of CIC-Zero Carbon Park (CIC-ZCP), let us recall and share our precious moment from here by adopting low carbon living. The theme of the Photo Competition is "Exploring the Beauty of CIC-ZCP". All public are welcome to show the different facets of CIC-ZCP in the sustainable journey through the camera lens.

**主題 Themes**

- 人與大自然  
People and Nature
- 景觀  
Landscape
- 建築  
Architecture and Construction

碳

QR Code

Facebook: @cic.zcphk

“Exploring the Beauty of CIC-ZCP” Photo Competition welcomes construction industry practitioners, school students and members of the public to show different aspects of the CIC-ZCP in the sustainable journey through the camera lens

## 2. CIC-ZCP Minecraft Competition - "Construct Your Sustainable City"

### Theme:

"Construct Your Sustainable City – Sustainable Development for the Northern Metropolis"

### Eligibility:

- ◆ Primary School Division (P1-P6)\*
- ◆ Secondary School Division (S1-S3)\*
- ◆ Secondary School Division (S4 – S6)\*

*\*There is no limit on the number of participating teams for each school; each team should consist of 1- 6 students; each student can join only one team in each division. Each team can only submit one entry.*

### Key Dates:

Registration Deadline : 25 June 2022

Briefing at CIC-ZCP : 21 May 2022

Training Workshops : 30 July 2022 / 6 August 2022

Details : <https://bit.ly/3OG9Zbv>





**CONSTRUCTION INDUSTRY COUNCIL**  
**ZCICP**  
建造業零碳天地

ANNIVERSARY  
LEADING TOWARDS  
CARBON NEUTRALITY  
引領邁向碳中和

# MINECRAFT COMPETITION

## 編程創作比賽

**構建未來城市- 北部都會區的可持續發展**  
Construct Your Sustainable City -  
Sustainable Development for the Northern Metropolis

**比賽目的 OBJECTIVES**  
實現城市的可持續發展及「碳中和」目標，需要未來的「您」積極參與！比賽鼓勵學生發揮創意，綜合先進建築技術和環境保護概念，編寫構建理想的未來城市。  
Achieving sustainable city development with the goal of "carbon neutrality" requires your participation! The competition encourages students to unleash their creativity, applying the concept of innovative construction technology as well as environmental sustainability, to joint hands construct our ideal sustainable city.

**特色 FEATURES**

- 認識創新建築科技**  
Explore Innovative Construction Technologies
- 深化STEM應用能力**  
Empower STEM Application skills
- 考驗團隊解難合作**  
Challenges Team Collaboration and Communication

**獎項 AWARDS**

- ▶ 冠軍、亞軍、季軍  
Champion, First Runner-up, Second Runner-up
- ▶ 創意大獎 Creativity Award
- ▶ 環保大獎 Sustainability Award  
(\*每組各一名 One award for each division)

**參加資格 ELIGIBILITY**

- ▶ 小學組 Primary School Division (P1-P6)
- ▶ 初中組 Secondary School Division (S1-S3)
- ▶ 高中組 Secondary School Division (S4-S6)  
(每隊最多6人 Max 6 people each team)

**費用Fee 全免Free**

**詳情及報名 JOIN NOW!!**



重要日程 Key Dates		
報名截止日期 Registration Deadline	25. 6. 2022	培訓工作坊 Training Workshop
簡介會 Briefing	21. 5. 2022	遞交作品截止 Submission Deadline
頒獎禮及作品展覽 Award Ceremony and Winning Model Showcase	11. 2022	30. 7. 2022 / 6. 8. 2022
Let's Play!		

支持機構 Supporting Organisation:



CIC-ZCP organises a Minecraft Competition with the theme of "Construct Your Sustainable City", aspiring to encourage students to unleash their creativity by applying the concept of innovative construction technologies as well as environmental sustainability, so as to construct our ideal, sustainable city together



The CIC-ZCP has launched the "ZCP Green Heroes" award badges programme. Students are welcome to participate and become the "ZCP Green Hero", leading the way to "Carbon Neutral". Certificates and badges will be issued by the CIC-ZCP for acknowledgment

# 新聞稿

即時發放 ( 副刊 / 娛樂版 )

## 「引領邁向碳中和」

### 建造業零碳天地十周年慶祝活動

香港 • 2022 年 5 月 14 日 - 2022 年是建造業零碳天地 ( 零碳天地 ) 的十周年誌慶。為紀念零碳天地這個重要的里程碑，零碳天地舉行了攝影比賽及編程創作比賽等一系列慶祝活動，迎接園區第一個十年，繼續引領建造業界及公眾邁向「碳中和」目標。

#### 探索零碳之美@建造業零碳天地攝影比賽

為提升公眾對城市可持續發展及低碳生活的認識，零碳天地特別舉辦「探索零碳之美攝影比賽」，歡迎建造業界朋友、學生及公眾透過照片的不同角度，展現零碳天地的不同面貌，以影像訴說故事，透過過去與現在的相片，多角度體現零碳天地的美，讓大家一同深思低碳生活的意義，以及回味於零碳天地發生過的美好時光！

#### 首次聯乘 Microsoft 推 Minecraft 編程創作比賽

零碳天地一直旨在成為展覽、教育及資訊中心，推廣低碳建築設計和技術，提高市民對低碳生活模式的認識。踏入十周年，零碳天地首次聯乘 Microsoft 舉辦「構建未來城市 Minecraft 編程創作比賽」，鼓勵學生發揮創意，糅合先進建築技術和環境保護概念，共同構建未來可持續發展的低碳生活模式。

編程創作比賽的主題及內容為「構建未來城市 – 北部都會區的可持續發展」，參加者需就 2030 年的「碳中和」願景，建設及拓展北部大都會成為宜居的綠色區域。零碳天地希望透過編程創作比賽讓學生了解創新科技對推動可持續發展及達致「碳中和」的重要影響，同時深化他們對 STEM 的應用能力，並從比賽中學習團隊解難合作。

#### 環保實踐從低碳生活做起

零碳天地作為香港的綠色地標，十年來旨在發揮低碳建築技術及生活示範平台的作用，向公眾及建造業界展示低碳環保建築技術的無限可能。零碳天地於今年推行了「零碳小

建造業議會

香港九龍觀塘駿業街 56 號中海日升中心 38 樓

電話：(852) 2100 9000 | 傳真：(852) 2100 9090 | 電郵：enquiry@cic.hk | 網址：www.cic.hk



勇士」獎章計劃，鼓勵學生積極參與各式各樣減碳活動，認識可持續發展及「碳中和」的重要性。逢星期三及六，園區均會舉辦「建造低碳工作坊」，包括可再生能源探索導賞團、低碳生活工作坊、STEM 低碳工程實驗室等，讓學生及公眾體驗建築藝術與低碳生活的融合。

### 創意低碳活動

可持續發展不限於科技創新、環保及生活實踐，零碳天地將陸續推出更多富創意的精彩低碳活動，引領大眾實現「碳中和」，包括**全港首個戶外大型電動車展覽**、**年度建造業界盛事「築月」**、**綠色市集**、**低碳音樂電影會**、**綠惜遊樂場**等，期望與市民一起見證零碳天地十年的里程碑之餘，亦引領業界及公眾一同攜手迎向「碳中和」！

如欲了解更多十周年慶祝活動的資訊，請瀏覽：

<https://zcp.cic.hk/chi/whats-hot>

~完~

### 傳媒查詢

機構傳訊部

電話：2100 9000

傳真：2100 9090

電郵：corpcomm@cic.hk

### 關於建造業議會

建造業議會根據《建造業議會條例》(香港法例第 587 章)於 2007 年成立，由一位主席及 24 名成員組成，成員來自代表業內各界別的人士，包括僱主、專業人士、學者、承建商、工人、獨立人士和政府官員。

議會的主要職能是就長遠的策略性事宜與業界達成共識、向政府反映建造業的需要及期許，提供專業培訓及註冊服務，並作為政府與建造業界之間的主要溝通渠道。

如欲查詢更多有關建造業議會的資料，請瀏覽 [www.cic.hk](http://www.cic.hk)。

### 關於建造業零碳天地

2012 年 6 月落成的建造業零碳天地 (CIC-ZCP) 是香港第一座零碳建築，位於九龍灣常悅道 8 號，為建造業議會 (CIC) 與政府的合作項目，既是先進生態建築設計的展示中心及教育中心，亦是提供零碳或低碳建築科技的資訊中心，促進香港低碳生活及智慧城市的發展。

## 「引領邁向碳中和」十周年慶祝活動概覽

### 1. 探索零碳之美@建造業零碳天地攝影比賽

#### 比賽主題：

「建造業零碳天地 10 周年 - 探索零碳之美」

#### 參賽者可按以下主題拍攝照片：

- ◆ 人與大自然 - 記錄零碳天地內人與大自然的互動；或
- ◆ 景觀 - 展示零碳天地的景觀；或
- ◆ 建築 - 呈現零碳建築

#### 參賽組別：

參加者可選擇以下任何一個組別參賽：

- ◆ 公開組 - 供年滿 18 歲或以上的香港居民參加
- ◆ 中學生組 - 供香港的全日制中學生參加
- ◆ 小學生組 - 供香港的全日制小學生參加
- ◆ 建造業組 - 供建造業界從業員參加（包括但不限於註冊工友、安全主任、香港建造學院學生、建築師、測量師、工程師等）

每名參加者只可參賽一個組別，最多可提交三幅作品，每個主題（人與大自然、景觀及建築）各一幅作品。得獎隊伍均可獲得現金券及頒發證書。

截止報名日期：2022 年 5 月 16 日

詳情：<https://bit.ly/3JLnouR>



The poster features a vibrant orange and teal background with geometric shapes. At the top left, it displays the ZCIP and 10th Anniversary logos. The main title '探索零碳之美@建造業零碳天地攝影比賽' is written in large, bold red characters. Below it, the English title 'Exploring the Beauty of CIC-ZCP Photo Competition' is shown. A large white circle highlights the '截止日期' (Application deadline) '16.05.2022'. The Chinese characters '零碳' (Zero Carbon) are prominently displayed in large white font on the right side. A QR code is located in the bottom left corner, and social media icons for Facebook and Instagram are at the bottom right.

**探索零碳之美@  
建造業零碳天地  
攝影比賽**

**Exploring the Beauty of  
CIC-ZCP  
Photo Competition**

**截止日期 Application deadline**  
**16.05.2022**

隨著建造業零碳天地踏入十周年，讓我們一同好好回味這裡的美好時光，並深思低碳生活的意義。是次攝影比賽以「探索零碳之美」為主題，鼓勵大家透過鏡頭以不同角度展現零碳天地，以影像訴說故事，提升公眾對城市可持續發展的認識。

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**主題 Themes**

- 人與大自然  
People and Nature
- 景觀  
Landscape
- 建築  
Architecture and Construction

**零碳**



 [cic.zcphk](https://www.facebook.com/cic.zcphk)

「探索零碳之美攝影比賽」，歡迎建造業界朋友、學生及公眾透過照片的不同角度，展現零碳天地的不同面貌，以影像訴說故事，深思低碳生活的意義

建造業議會

香港九龍觀塘駿業街 56 號中海日升中心 38 樓

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## 2. 建造業零碳天地編程創作比賽 — 構建未來城市

### 比賽主題：

「構建未來城市 – 北部都會區的可持續發展」

### 參加資格：

- ◆ 小學組 ( 小一至小六 ) \*
- ◆ 初中組 ( 中一至中三 ) \*
- ◆ 高中組 ( 中四至中六 ) \*

\* 每間學校參賽隊伍數目不限，每組最多 6 人及以 2021/22 學年計，每名學生於每組別只能參加一隊。每隊只能於每組別遞交一份作品。

### 重要日程：

報名截止日期 : 2022 年 6 月 25 日  
簡介會 : 2022 年 5 月 21 日  
培訓工作坊 : 2022 年 7 月 30 日 / 2022 年 8 月 6 日

截止報名日期 : 2022 年 6 月 25 日

詳情：<https://bit.ly/3OG9Zbv>





**MINECRAFT**  
COMPETITION  
編程創作比賽

**構建未來城市- 北部都會區的可持續發展**  
Construct Your Sustainable City -  
Sustainable Development for the Northern Metropolis

**比賽目的 OBJECTIVES**  
實現城市的可持續發展及「碳中和」目標，需要未來的「您」積極參與！比賽鼓勵學生發揮創意，糅合先進建築技術和環境保護概念，編寫構建理想的未來城市。  
Achieving sustainable city development with the goal of "carbon neutrality" requires your participation! The competition encourages students to unleash their creativity, applying the concept of innovative construction technology as well as environmental sustainability, to joint hands construct our ideal sustainable city.

**特色 FEATURES**  
認識創新建築科技  
Explore Innovative Construction Technologies  
深化STEM應用能力  
Empower STEM Application skills  
考驗團隊解難合作  
Challenges Team Collaboration and Communication

**獎項 AWARDS**  
▶ 冠軍、亞軍、季軍  
Champion, First Runner-up, Second Runner-up  
▶ 創意大獎 Creativity Award  
▶ 環保大獎 Sustainability Award  
(\*每組各一名 One award for each division)

**參加資格 ELIGIBILITY**  
▶ 小學組 Primary School Division (P1-P6)  
▶ 初中組 Secondary School Division (S1-S3)  
▶ 高中組 Secondary School Division (S4-S6)  
(每隊最多6人 Max 6 people each team)  
**費用Fee 全免Free**

**詳情及報名 JOIN NOW!!**

重要日程 Key Dates			
報名截止日期 Registration Deadline	25. 6. 2022	培訓工作坊 Training Workshop	30. 7. 2022 / 6. 8. 2022
簡介會 Briefing	21. 5. 2022	遞交作品截止 Submission Deadline	31. 8. 2022
頒獎禮及作品展覽 Award Ceremony and Winning Model Showcase	11. 2022		

Let's Play!

支持機構 Supporting Organisation:



建造業零碳天地特別舉辦「構建未來城市編程創作比賽」，鼓勵學生發揮創意，糅合先進建築技術和環境保護概念，共同構建理想的未來城市

建造業議會

香港九龍觀塘駿業街 56 號中海日升中心 38 樓

電話：(852) 2100 9000 | 傳真：(852) 2100 9090 | 電郵：enquiry@cic.hk | 網址：www.cic.hk



「零碳小勇士」獎章計劃現已正式啟動，將提供互動話劇、講座和綠色工作坊等不同類型減碳活動，歡迎所有學生參加。成功成為「零碳小勇士」的學生將獲由建造業零碳天地發出的證書及襟章以作嘉許