

PERFORMANCE HIGHLIGHTS

主要表現



KEY FIGURES FROM JANUARY 2021 TO DECEMBER 2022

根據2021年1月至2022年12月之數據

NO. OF CIC-ZCP VISITORS:
零碳天地訪客總人數：

2021: 189,822

2022: 153,427

343,249



CONSTRUCTION
INDUSTRY COUNCIL
建造業議會



建造業零碳天地



NUMBER OF PARTICIPANTS
參與人數

+16,900

PERFORMANCE HIGHLIGHTS 表現概覽

ZERO CARBON TOUR 零碳導賞團

The experiential tour on sustainability development showcases the blueprint of a sustainable and smart city through a series of interactive games and exhibition. This tour highlights our commitment to sustainable development, which includes offering complimentary guided tours and educational workshops. These initiatives aim to reinforce our dedication to achieving carbon neutrality by 2050.

體驗導賞團透過一系列互動遊戲及展覽，向公眾展示可持續發展及智慧城市藍圖。藉免費導賞團及教育工作坊，引證零碳天地對可持續發展的承諾，一同實踐低碳生活，為香港實現2050年碳中和目標邁進。



GUIDED
TOUR
導賞團

INDUSTRY/PUBLIC
ENGAGEMENT
業界／公眾活動

2021

282

202

2022

369

334

TOTAL
總數

651

536



NUMBER OF GREEN WORKSHOPS:
綠色工作坊：

269 sessions
場