

PRESS RELEASE

FOR IMMEDIATE RELEASE

Construction Industry Council - Zero Carbon Building (CIC-ZCB) **“Smart Art and Green Concert” Kick-off Ceremony**

(HONG KONG, 17 March 2018) Construction Industry Council – Zero Carbon Building (ZCB) hosts a “Smart Art and Green Concert”, a public activity themed with “Ocean Protection” and “Low Carbon Living”, with the Environmental Protection Department, the Environmental Campaign Committee, and a number of green groups, on 17 March and 18 March (Saturday and Sunday). The event aims to raise public awareness about ocean protection.

Mr. Chan Ka-kui, Chairman, Construction Industry Council kick-started the event with welcome remarks. “ZCB is a collaboration project between the Construction Industry Council and the government, which echoes with the government’s advocacy for a smart city and sustainable development. In light of this, we have teamed up with the Environmental Protection Department and the Environmental Campaign Committee to host the ‘Smart Art and Green Concert’, in an attempt to call for public attention to ocean protection,” said Mr. Chan.

ZCB was honoured to have Mr. Wong Kam-sing, Secretary for Environment, to offer his insights at the event. In his speech, he invited the public to play a part in waste reduction during leisure and on a daily basis, as to take action to contribute to ocean protection.

Upon the end of the ceremony, ZCB invited Mr. Wong Kam-sing and other Guests-of-Honour to visit various the Eco-Playground, green workshops and game booths.

A free 2-day public event with the theme of ocean protection and low carbon living

Construction Industry Council – Zero Carbon Building (CIC-ZCB) hosts the “*Smart Art and Green Concert*” on 17 March and 18 March (Saturday and Sunday). Programmes include: *Green Music Concert, Upcycling Workshops, Eco-Playground, Upcycling Music Corner and Green Booths* and more.

CIC-ZCB “Smart Art and Green Concert” programme detail

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| Venue | ZCB, Construction Industry Council, 8 Sheung Yuet Road, Kowloon Bay |
| Date | 17 March 2018 (Sat) to 18 March 2018 (Sun) |
| Time | 1:00pm – 6:00pm |
| Fee | Free of charge |
| Facebook Page | www.facebook.com/cic.zcbhk |
| Enquiry | 2100 9800 |



Mr. Wong Kam-sing, Secretary for the Environment delivering opening speech in the kick-off ceremony of Smart Art and Green Concert



Mr. Chan Ka-kui, Chairman, Construction Industry Council delivering welcoming remarks



Mr. Cheung Hau-wai, Chairman, Construction Industry Council – Zero Carbon Building delivering closing remarks



Mr. Wong Kam-sing and other Guests-of-Honour in the launching ceremony



Mr. Wong Kam-sing visited the upcycled music corner, green workshops and game booths.



An eco-friendly pop singer, Kandy Wong, performed the green rhyme with a group of children.

About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit www.cic.hk for further details.

About ZCB

Developed by the CIC in collaboration with the HKSAR Government, ZCB is Hong Kong's first zero carbon building managed by Zero Carbon Building, a charitable company established by the CIC. It aims to showcase the state-of-the-art eco-building design and smart technologies to the construction industry locally and internationally and to raise the community's awareness of low carbon living and smart technologies. It serves as an innovative and experiential platform for the construction industry to share knowledge and expertise in zero / low carbon building design and technologies, and provides the public with a greenery leisure space for enjoyment.

Please visit <http://www.cic.hk/zcb/> for further details.

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