

FOR IMMEDIATE RELEASE

Dreaming of a 'Green' Christmas **ZCB Organises Hong Kong's First Low Carbon X'MAS Fest**

Hong Kong • 24 December 2013 – This festive season Hong Kong's pioneer in promoting the potential of zero carbon principles, ZCB, is arranging a special Low Carbon X'MAS Fest to celebrate a green Christmas for the public and charitable organisations. People are not only welcome to explore Hong Kong's most advanced zero carbon building technology at ZCB, but also enjoy a low carbon Christmas with their family and friends.

Low Carbon X'MAS Fest will be held at ZCB's landscaped area on 25 and 26 December and everyone is welcome. An exciting programme of performances including live music, dancing, African drumming, magic acts, artistic rope skipping and cycling, as well as many different upcycling DIY workshops, such as making recycled Christmas accessories, a paper Christmas tree and recycled bottle art, will be available for free. What's more, while enjoying the entertainment visitors are invited to join the art jam on the grassland zone and create their own green gifts.

Adopting a low carbon lifestyle is easy and can start from simply supporting local organic farmers, and their produce will also be available at our Christmas event.

ZCB is taking the lead by decorating the venue with upcycled items to showcase how easy it is to create a low carbon, green Christmas.

The Chairman of ZCB, Mr. YU Wai-wai, said, "ZCB is demonstrating its passionate commitment in transforming old and unwanted materials to make stylish Christmas decorations, like upcycled tyre snowmen and wooden Christmas trees, which are now on display at ZCB's landscaped areas. We are hoping that through events such as our Low Carbon X'MAS Fest people can experience what low carbon living is all about and how they can incorporate it into their lives while at the same time having a very special Christmas."

Event details

Date & Time: 12 pm – 4:30 pm, 25 & 26 December 2013

Location: ZCB, 8 Sheung Yuet Road, Kowloon Bay (Opposite MegaBox)

Free Admission (Seats for DIY workshops will be arranged on a first-come, first-served basis)

Enquiries

Phone: 2100-9045

Website: zcb.hkcic.org

Facebook: <https://www.facebook.com/CICZCB>

About the Construction Industry Council

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit www.hkcic.org for further details.

About ZCB

Developed by the CIC in collaboration with the Hong Kong Government, ZCB is Hong Kong's first zero carbon building. It aims to showcase the state-of-the-art eco-building design and technologies to the construction industry locally and internationally and to raise the community's awareness of low carbon living. It serves as a platform for the construction industry to share knowledge and expertise in low carbon building design and technologies, and provides the public with a greenery leisure space for enjoyment.

Guided tours of ZCB can be booked online. For further information, please visit <http://zcb.hkcic.org>.

Media Enquiries

Marketing & Corporate Communications Team

Tel: (852) 2100 9044

Fax: (852) 2100 9090

Email: corpcomm@hkcic.org

~ End ~