

PRESS RELEASE

FOR IMMEDIATE RELEASE

'Construction Industry Council - Zero Carbon Building – Smart Drone Demonstration & Experience Day' Kick-off Ceremony

Hong Kong · 31 October, 2017 – Drone technology is rapidly growing in popularity across industries including construction. To provide hands-on drone technology experience, Construction Industry Council - Zero Carbon Building (ZCB) will organize the 'Smart Drone Demonstration & Experience Day' (the Event) on 4th and 5th November 2017 with Hong Kong Observatory, The Chinese University of Hong Kong, and numerous innovative technology and green units, to introduce the industrial applications and development of drone technology. The Event will display numerous industrial drones and provide drone photography experience to the mass public.

Ir. Albert CHENG, Executive Director, the Construction Industry Council said in the welcome remarks, 'ZCB, from its launch in 2013 till now, has been striving to promote high-end low-carbon construction technology and design to various industries. We are devoted to create a platform to promote smart city development with different stakeholders and the public!'

Miss LAM Kam Ping, Joey, JP, Deputy Secretary of Development Bureau said in the opening speech, 'To tackle the challenge of high cost and labour shortage, Development Bureau proactively advocates the industry to use innovative technology. Today's Experience Day is a golden chance for the industry to learn about the latest drone technology and its applications in architecture and surveying industry. We hope that everyone can be inspired to enhance industry productivity and competitiveness by adopting drone and innovative technologies.'

After the ceremony, ZCB invited the guests to take the Hong Kong's first 3D drone photo, and visit various exhibitions and Smart Drone experience stalls.

This Weekend: The Smart Drone Demonstration and Experience Day

ZCB – ‘Smart Drone Demonstration & Experience Day’ will be held on 4th - 5th November 2017. Besides the abovementioned activities, mini drone control using hand gesture, drone goggles, drone simulation flights. Drone STEM workshop and the ‘immersive virtual world’ Vircube invented by the local innovative technology company are made available to the mass public. Meanwhile, there will be a green and innovative market, WWF’s first solar energy-driven mobile café and vegetarian food stalls for visitors to acquire green knowledge.

Event Details of ‘Smart Drone Demonstration & Experience Day’

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| Venue | ZCB, 8 Sheung Yuet Road, Kowloon Bay, Kowloon |
| Date | 4 th - 5 th November 2017 (Saturday & Sunday) |
| Time | 11am - 6pm |
| Admission Fee | Free |
| Facebook Page | www.facebook.com/cic.zcbhk |
| DIY STEM Workshop Reservation | http://cic-zcb.com/smartdrone_expday_sch/ |
| Enquiry | 2100 9800 |



Miss LAM Kam Ping, Joey, JP, Deputy Secretary of Development Bureau delivering opening speech in the kick-off ceremony.



Ir. Albert CHENG, Executive Director, Construction Industry Council delivering welcoming remarks.



(From left) Prof. Chiu Siu-wai, School of Life Sciences, CUHK, Mr. LAI Sau-tak, Edwin, Assistant Director of Hong Kong Observatory, Ir. Albert CHENG, Executive Director, the Construction Industry Council, Miss LAM Kam Ping, Joey, JP, Deputy Secretary of Development Bureau, Mr. Chow Lap-man, CEO of the ZCB, Sir LAM Lit-yin, Chairman of The Hong Kong Institution of Engineering Surveyors and DJI Hong Kong representative officiated the 'Smart Drone Demonstration & Experience Day'.



Miss LAM Kam Ping, Joey, JP, Deputy Secretary of Development Bureau and other officiating guests experienced the Hong Kong's first 3D drone photography.

About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit www.cic.hk for further details.

About ZCB

Developed by the CIC in collaboration with the HKSAR Government, ZCB is Hong Kong's first zero carbon building managed by Zero Carbon Building, a charitable company established by the CIC. It aims to showcase the state-of-the-art eco-building design and technologies to the construction industry locally and internationally and to raise the community's awareness of low carbon living. It serves as a platform for the construction industry to share knowledge and expertise in zero / low carbon building design and technologies, and provides the public with a greenery leisure space for enjoyment.

Please visit <http://www.cic.hk/zcb/> for further details.

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