

PRESS RELEASE

FOR IMMEDIATE RELEASE

Explore ZCB · My Melody Zero Carbon Magic

Hong Kong · 27 November 2015 – ZCB is partnering up with Sanrio to adorn the exhibition housed in Hong Kong’s first zero carbon building with My Melody cartoon character.

With the theme of low carbon, My Melody and her friends offer factoids on the threats of climate change to our Earth and carry call to action message on a low carbon and greener living in conjunction with the installations. There are also decorative stickers and over 80 eco-technologies and designs found in ZCB’s Landscape Area and Indoor Exhibition Area. “ZCB · My Melody Zero Carbon Magic” will reach audience in all its cuteness from now until 24 February 2016.

From Christmas weekend till 24 February 2016, visitors to ZCB may collect all 5 stamps along the guided tour stops and exchange them for a My Melody eco-gift. Limited edition ZCB · My Melody eco-souvenirs, including bamboo meal box, folder and notebook, will also available for sale while stock lasts. In addition, the eco café at ZCB will have a special drinks and dessert themed menu inspired by My Melody from mid-December onwards.

For guided tour booking, please visit: zcb.hkcic.org.



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Photos Download:

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About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit www.hkcic.org for further details.

About ZCB

Developed by the CIC in collaboration with the HKSAR Government, ZCB is Hong Kong's first zero carbon building managed by Zero Carbon Building, a charitable company established by the CIC. It aims to showcase the state-of-the-art eco-building design and technologies to the construction industry locally and internationally and to raise the community's awareness of low carbon living. It serves as a platform for the construction industry to share knowledge and expertise in zero / low carbon building design and technologies, and provides the public with a greenery leisure space for enjoyment.

Guided tours of ZCB can be booked online.

Please visit <http://zcb.hkcic.org> for further details.

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